

Signature Events 2021-2022

All dates and events are subject to change based on public health guidance



**On the Square
Saturday
June 5th, 2021**

Premier Sponsor \$3,000

- Ability to display supplied company Banner at event
- Stage Recognitions -announcements made throughout the event
- Opportunity to address the event audience
- Logo placement on posters, flyers, and print advertising
- Sponsor recognition signage at the event in all zones
- Name and sponsorship recognition in event media releases
- Name and tagging on social media posts
- 8 Tickets

Event Sponsor (4) \$1,000

- Stage recognition announcements made throughout the event
- Logo placement on posters, flyers, and print advertising
- Logo placement within designated area selected at event
- Name and tagging on social media posts

Photo Booth Sponsor \$500

- Logo placed on all photo booth pictures

Guest Table Host (20) \$400

- Table for 8 reserved.
- Host must provide a centerpiece to be auctioned off at the end of the evening.

**PULL FOR THE
CHAMBER**



**Friday,
October 1, 2021**

Headlining Sponsor \$3,500

- Presenting sponsor will be on all marketing materials, invitations
- Mentions on social media posts
- Heavy marketing at the event via signage and announcements
- Booth space at the event. Optional booth space (manned by sponsor's staff)
- Team of 4 shooters

Marksman Sponsor (2) \$1,600

- Featured on marketing posters, and social media
- Signage and announcements at the event
- Team of 4 shooters

Prize Sponsor \$1,500

- Sponsor presents awards
- Signage and announcements at the event

Lunch Sponsor \$1,000

Signage and announcements at the event

Gift Bag Sponsor (2) \$750

- Sponsor logo on participant gifts
- Signage at entrance to event and Recognition during announcements

Station Sponsor (10) \$200

Team of 4 \$600



**Saturday
September 11, 2021**

Headlining Sponsor (1) \$7,500

- Name added to event as presenting sponsor
- Logo on all printed passports
- Ability to display supplied company banner at location of choice
- Logo placement on posters, flyers, and print advertising at all 11 locations
- Logo placement on ExperienceRobertson.com website
- Logo placement on sponsor recognition signage at the event
- Name and sponsorship recognition in event media releases
- Logo on digital map/printed directions

Media Sponsor (2) \$3,000

- Name added in all pre-event marketing
- Name added to individual attraction as sponsor
- Promotional booth space to exhibit your product or service (10X10):
Staffed by Sponsor in location of choice
- Ability to display supplied company banner at event
- Logo placement on posters, flyers, and print advertising
- Logo placement on ExperienceRobertson.com website
- Name and sponsorship recognition in event media releases

Prize Sponsor (1) \$2,000

- Promotional booth space to exhibit your product or service (10X10):
Staffed by Sponsor at location of choice.
- Supplied company banner displayed at event Location of choice
- Logo placement on posters, flyers, and print advertising
- Logo placement on ExperienceRobertson.com website
- Name and sponsorship recognition in event media releases

Hospitality (11) \$1,000

- Promotional booth space to exhibit your product or service (10X10): Staffed by Sponsor
- Supplied company banner displayed at event
- Logo placement on ExperienceRobertson.com website
- Name and sponsorship recognition in event media releases

Membership Events 2021-2022

Event outlined by **RED** boxes have not yet been confirmed for 2021-2022. Some details are subject to change such as in person or virtual only participation or the ability to host the program in its entirety.

Chamber Annual Awards \$2,500

This annual event is 4 individuals or businesses on their accomplishments for the year. We plan to do this virtually again in 2021 because we had huge success with our live media blitz day in 2020 and our sponsor saw a huge return. This investment includes branded marketing packages that are delivered to our Chamber Ambassadors prior to the event date. We will do live broadcast 4 times throughout the day. The 15 Chamber ambassadors will create tagged marketing posts all day in addition to the chamber push. We will post teasers leading up to the event.

Christmas on the Square

This will be held Saturday, November 20th from 10:00-4:00.

Festival Sponsor - \$1,000

This sponsorship includes pre-event marketing via social media, print ads, and signage at the event. You will also have access to a booth space at the event if you desire.

Santa's Workshop Sponsor - \$750

This sponsorship includes your logo placed on all the Santa pictures taken at the event. Your business is welcome to set up a tent near the workshop and even work with the visitors as they make their craft in the workshop.

Pep Rally on the Square

We are preparing to host it in person as well as virtual. If we stream virtual, it will be streamed to every school during their class time. Parents can also watch via the media outlets. If we are able to host in person we will host the event on the Square on Main Street in August.

Presenting Sponsor - \$750

This sponsorship includes logo on event postings, tagged in pre-event marketing, signage at the event and presence if desired. If virtual, it will be posted on the screen as well as in the script read for the event.

Spirit Zone Sponsor - \$250 (5) You will sponsor a specific school's spirit zone. We will have your logo/signage in that school's area. If virtual, it will be posted on the screen as well as in the script read for the event.

Lunch & Learn (1) \$750

We will plan to do one Lunch & Learn for 2021 unless there is a topic that warrants another gathering. This planned State of the County & Schools Lunch & Learn will be held November 4th if all goes as planned. Sponsorship includes logo on invitations and all event postings. Social media marketing/tagging when the event is mentioned. Signage at the event on every table and on screen if there is one in use.

Good Morning Robertson County (11) \$200 Per Month

This is our monthly meeting held on the 3rd Thursday of every month. Currently our plan is to be virtual through April 2021. We will check the current climate of community health before we make the plan for the following month. Sponsor will receive a professionally produced commercial 2-3 minutes as well as 10 minutes to present to the viewers. Logo will be on all event marketing and tagged on all social media. In the event this meeting goes back to in person gatherings, the sponsor will also cover catering for 75-100 from a Chamber member caterer. This list will be provided on the contract.

Women in Business (1) \$1,500

This event is held quarterly for our Women in Business group. Attendance is typically 60-100 and the topic changes with each quarter. This sponsorship is exclusive to one sponsor for the year. Logo is placed on all invitations, all marketing collateral, as well as at the event. We also welcome the sponsor or a representative to join us at event and speak to the group as an introduction/reminder. This sponsorship covers the activity/program/food expenses that are not covered in the ticket fee.

Leadership Robertson County (1) \$1,500

Youth Leadership Robertson County (1) \$1,000

August- May

Leadership and Youth Leadership Robertson County are nine-month programs designed to to develop and encourage Robertson County residents to take an active leadership role in the future of our community. Participants apply to be in the program and are selected through a competitive application review by the Leadership Committee. Sponsorship will include company logo on all agendas and certificates at the end of the year. Participation at any session the sponsor would like to attend and mentions on social media throughout the entire program.